



Partnership Opportunities



INDEX

WIJHL

WHY PARTNER WITH
THE EAGLES

COMMUNITY
ENGAGEMENT

BECOME A DIAMOND
SPONSOR

MARKETING
OPPORTUNITIES

NEW THIS SEASON

SPONSORSHIP
PACKAGES

PROMOTIONS

AUDIO/VISUAL

CONTACT





WESTERN INTERNATIONAL JUNIOR HOCKEY LEAGUE

An independant league with a
pathway to the BCHL.

A NEW CHAPTER FOR EAGLES HOCKEY

The Sicamous Eagles are proud founding members of the **Western International Junior Hockey League** (WIJHL), a new independent development league launching for the 2026-27 season. The WIJHL is made up of 10 teams including, Sicamous, Enderby, Chase, 100 Mile, Oliver, Kelowna, Creston, Golden, Castlegar and Spokane!

This move gives our organization greater autonomy, enhanced player development pathways, and new affiliation opportunities for all levels of hockey.

For over 30 years, Sicamous has punched well above its weight as one of the smallest communities in junior hockey — and we've done it because of you. Your sponsorship dollars don't just put logos on jerseys. They keep young athletes on the ice, fund community programming, and make Sicamous a place our players and families are proud to call home.

This inaugural WIJHL season is an opportunity to be part of something historic.

WHY PARTNER WITH THE EAGLES

10x SOCIAL MEDIA GROWTH

Since improving our social media team, our average post reach has increased by 10x — and it's still growing. Your brand gets seen

Your partnership provides real, measurable exposure across multiple channels:

- Social Media: 10x audience growth across Instagram, TikTok, and Facebook with strategic tagging
- In-Arena Screen: Large screen in the rink plays sponsor commercials during all home games — sponsors provide their own ad content
- Live Broadcast: All Eagles games broadcast live via FloHockey / HockeyTV to 500,000+ subscribers
- In-Arena: Hundreds of fans weekly during the regular season and playoffs
- Game Day Program: Physical ad placement distributed to every fan in attendance
- Community Presence: Players actively participate in local events, school visits, and volunteer programs year-round



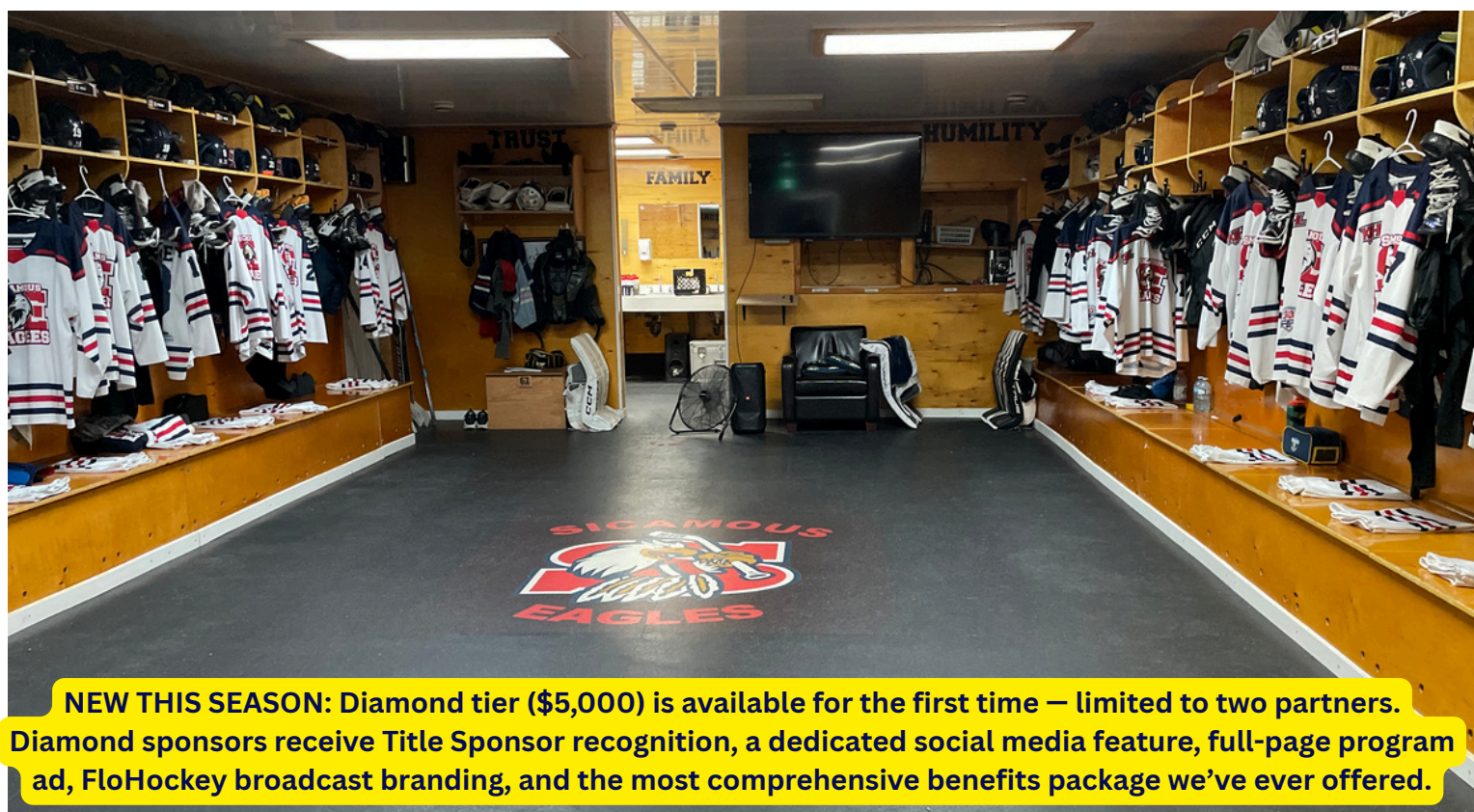
COMMUNITY ENGAGEMENT

Eagles players have a long history of giving back to Sicamous. Our athletes participate in community events including the Pumpkin Carve, Halloween Walk, Santa's Workshop, and the Christmas Parade. They read to children at Parkview Elementary, help at the After School Program, shovel snow for seniors, coach and referee Sicamous minor hockey, and respond to local requests for help with yardwork, moving, and other odd jobs. When you support the Eagles, you're investing in a program that develops young people into community leaders — not just hockey players.





BECOME A DIAMOND SPONSOR



NEW THIS SEASON: Diamond tier (\$5,000) is available for the first time — limited to two partners. Diamond sponsors receive Title Sponsor recognition, a dedicated social media feature, full-page program ad, FloHockey broadcast branding, and the most comprehensive benefits package we've ever offered.

MARKETING OPPORTUNITIES

Opportunity	Price	Available	Notes
Game Jersey Sponsor (Home)	\$5,000	1 available	Name on back of home jerseys
Game Jersey Sponsor (Away)	\$5,000	1 available	Name on back of away jerseys
Helmet Sponsor	\$3,500	1 available	Exclusive logo on all player helmets
Shoot to Win – Red Line/Blue Line	\$2,200	1 available	100.00/50.00 - Value for Fan contest between periods
Cow Tipping Sponsor	\$1,000	SOLD	Between-period fan contest
Chuck a Puck Sponsor	\$1,000	SOLD	Between-period fan contest
Official Game Puck Sponsor	\$1,000	SOLD	Logo on official game pucks
Media Backdrop Sponsor	\$1,000	1 available	Logo on interview backdrop
Powerplay Sponsor	\$1,000	1 available	Announced during every powerplay
Penalty Kill Sponsor	\$1,000	1 available	Announced during every penalty kill
TV Timeout Sponsor	\$1,000	SOLD	Announced during TV timeouts
Hockey Card Sponsor	\$500	SOLD	Logo on player hockey cards
Dinner Plate Toss	\$500	2 available	Between-period fan contest
Team Building Event Sponsor	\$500	4 available	Curling, bowling,
Game Day Roster Sponsor	\$500	1 available	Logo on printed game roster- 22 home games
Game Day Road Trip Meal	\$300/game	22 available	Sponsor a team meal – choose 1 to 22 games
Golt Tourament -hole sponsor	\$250	9 available	Sponsor to supply sign
Golf Tourament-Closest to the pin	\$200	2 available	mens and ladies
Golf Tourament-Longest Drive	\$200	2 available	mens and ladies
Golf Touranment-Sponsor a Player	\$100	25 available	covers players golf for the day

NEW THIS SEASON

We're absolutely thrilled to announce our partnership with the Sicamous & District Recreation Centre for this upcoming season! Get ready for an exciting lineup of advertising throughout the arena, including dynamic placements on the rink boards and eye-catching wall board signs. But that's not all—this year, there are brand new opportunities, with features on the glass. It's going to be a season to remember, and we can't wait to connect with the vibrant community in such an energetic setting. Let's make this season unforgettable together!

OPPORTUNITY	PRICE	AVAILABLE	NOTES
Rink Board - 40 X 96*	\$400	24 Available	If you have an Existing sign
Rink Board/with new sign -40 X 96	\$800	TBD	
Wall Board- 40 X 96*	\$300	20 available	If you have an Existing sign
Wall Board/with new sign -40 X 96	\$700	TBD	
Glass panel banner	\$400	6 available	12ft X 11 inches
On Ice logo	\$500	8-10 Depending on size	Sign is not included in price and will be contingent on size

*Fee is based on 40 X 96 inches, if you have a larger size it will be reflected in the fee

- Pricing does not include GST

Sign pricing is provided by 3sixty5design.com in Sicamous.



Sponsorship Packages

Benefits	Diamond \$5,000	Pltnm \$3,500	Gold \$2,500	Silver \$1,500	Bronze \$750	Copper \$400	Friend \$200
Recognition at all home games	✓	—	—	—	—	—	—
Social media feature post	✓	✓	—	—	—	—	—
Full-page ad in Program	✓	✓	✓	—	—	—	—
Half-page ad in Program	—	—	—	✓	—	—	—
Quarter-page Program	—	—	—	—	✓	—	—
Business card listing in Program	—	—	—	—	—	✓	✓
Company name on broadcast	✓	✓	✓	✓	—	—	—
Identified as Team Partner on arena lobby screen	✓	✓	✓	✓	✓	—	—
Commercial played on in-arena screen during home games	✓	✓	✓	✓	—	—	—
Logo on all website	✓	✓	✓	✓	✓	✓	—
Invitation to year-end awards banquet	✓	✓	✓	✓	✓	✓	✓
4 Game day tickets for each game	✓	✓	✓	—	—	—	—
2 Game day tickets for each game	—	—	—	✓	✓	—	—
1 Game day ticket for each game	—	—	—	—	—	✓	—

Home
building centre
and Building Supplies
Pass Way Sicamous 250-836-2514

"The Place to Go"
250.836.3
1122 Riverside Ave. Sic





Promotions

Shoot to Win

Game Pucks

Chuck a Puck

Cow Tipping

Plate Toss



Audio Visual

Big Screen

Commercials

FloHockey

Every game live
streamed

Website

Logo and name identifying
you as a sponsor

Instant Replay

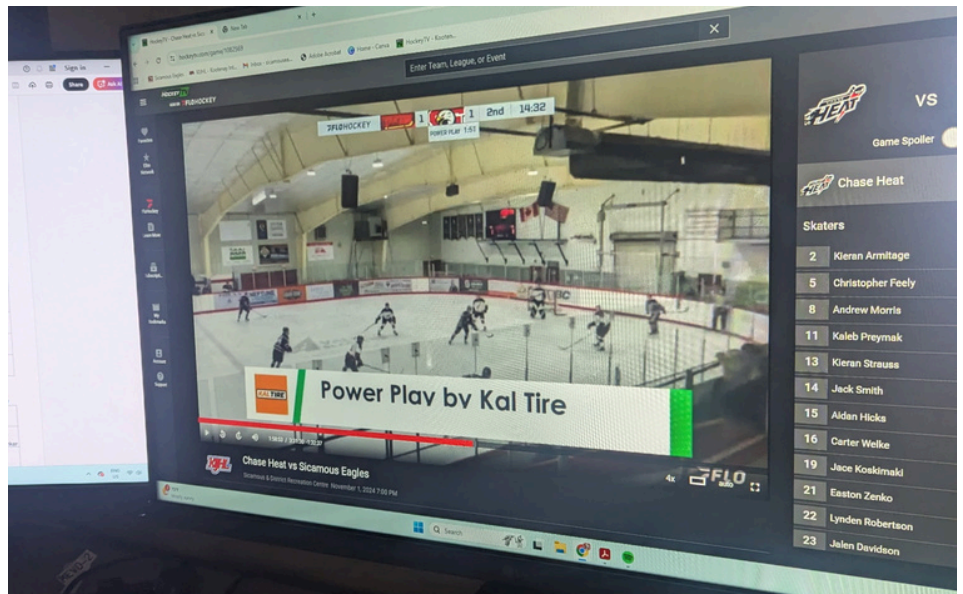
Video with logo plays on big
screen before EVERY instant
replay

Power Play or Penalty Kill:

Video plays on big screen
before every power play
or penalty

50/50:

Logo is shown on big screen
when winning numbers and
total jackpot announced



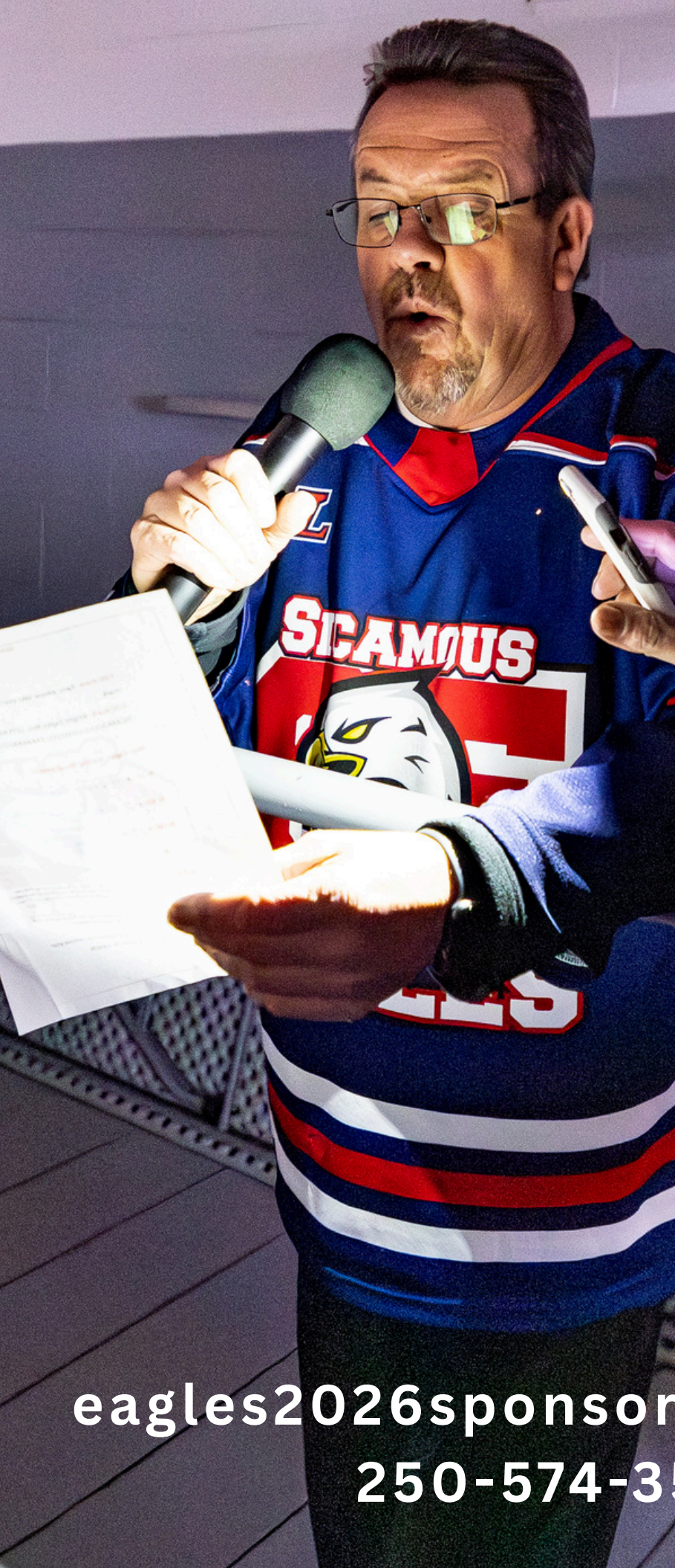


**SICAMOUS
EAGLES
JUNIOR HOCKEY CLUB**



GAME DAY PROGRAM

2026 / 2027



C O N T A C T

eagles2026sponsor@gmail.com
250-574-3522